

# FACT SHEET



## Products & Services

Bondlinc is a Fixed Income solutions provider for the **B2B** market, focused on simplifying bond trading for Private Banks, Brokerage firms and Asset Managers.

Our clients leverage on us for:

- **Regulatory Technology (RegTech):**  
Pre-trade documentation and key detail disclosures, factsheet generation, **classification and determination of complex products** as outlined by the [Hong Kong Securities and Futures Commission's \(SFC\) Guidelines](#).
- **Sales and Trading:**  
Replace email and phone between sales, traders or clients, with an online platform to RFQ and Trade. Our platform also facilitates pre-trade checks and maintains an audit trail for post-trade reporting and settlement.
- **Bond Reference Data & Information Discovery:**  
A wealth of information on an open universe of bonds available at your disposal.
- **Bond API:** We provide real-time data via API and batch files to help supplement data and ensure greater robustness and prudence.

## Key Metrics

**5,000** Prospectuses and Documents Sourced P.A.

**120** Analyst Hours Saved Monthly (avg.)

**600** Enterprise Terminals Currently in Use

**55,000** End Clients Benefited

## Bondlinc Is The Only Fixed income Solution Endorsed by PWMA

- Fulfilling regulatory requirements and disclosures should not be a competitive advantage, but a tool readily available to all Financial Institutions.
- The collaboration aims to standardise and **simplify Product Due Diligence requirements** for Financial Institutions, and to ensure an industry-wide streamlined approach is adopted.
- The partnership also seeks to increase the degree of **data accuracy** and **competency** within the market, with oversight and governance from PWMA.

## Why Bondlinc?

### Data Quality

- Our unique position and partnerships within the market allow us to **cross-reference** data from various sources for better accuracy.
- Leverage on us for **data quality assurance** and rely on our **governance** frameworks. Alleviate yourself from menial tasks such as data interpretation, data challenges and maintenance of data.

### Modular Platform

- We **cater to different workflows**, business models and banking systems across institutions.
- This allows for customisation to suit various needs, allowing for a greater product fit.

### Fulfilling Pre-Sale Requirements

- One of the largest Fixed Income document repositories to **obtain prospectuses** and offering documents.
- **Generate real-time customizable factsheets** and investment documents for your clients.

## Our Clients



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